

## **CURVACEOUS SOFTWARE APPOINTMENT STRENGTHENS ITS SENIOR MANAGEMENT TEAM**

Curvaceous Software Limited, the rapidly expanding UK technology company based in Gerrards Cross, Buckinghamshire has appointed Mr. Greg Spence to head up its business development team for the north of England based in Huddersfield, Yorkshire.

Greg achieved a BSc. (Hons) in Chemistry and Management Sciences at Salford University and an MSc. Textile Technology from The Bolton Institute. Before joining Curvaceous Software Greg was a technical manager in the chemical batch-processing sector. "One of the reasons why Greg has been chosen to head up our Northern Business Development team is that he is able to advise clients from personal experience of a previously unsatisfied yet growing process industry market. Now he has the opportunity to fill that niche by marketing new data analysis, modelling and control solutions that everyone across an organisation can use," commented Dr. Robin Brooks, Curvaceous Software's Managing Director. "With the Curvaceous suite of software it is simple, effective and you don't need to be a mathematician to control and understand your process to obtain optimum output and profitability."

Married to wife Stephanie with three delightful children, away from the pressures of work Greg enjoys motorcycling, walking and computing.

Demand for Curvaceous' suite of software has increased as the word spreads about the benefits of this unique range of technology applications, which dramatically augments companies' productivity, optimises resources to maximum effect and generates greater profitability for shareholders.

Founded in 1998, Curvaceous already holds its first patent and has several more patent applications in progress. All the patents are for innovative discoveries that are continually being developed and upgraded to better suit consumer needs. With an ever-increasing client base of over seventy customers including, for example, Astra-Zeneca, BAE Systems, BP, Cabot, Dow Corning, DSM, Ineos Chlor, Lafarge Cement, Pilkington Glass and Aughinish Alumina Curvaceous Software is set to expand into the European market having already established a North American Agent.

End